

MEDIA KIT

SAVE UP TO 15% on your advertising by bundling opportunities

Contact us today to discuss a custom marketing package to meet your specific needs.



Molly Perrin Advertising Sales molly@mpma.com

PROVEN RESULTS

"Focusing my marketing efforts with MPMA, allows an easy and convenient way to connect with an entire industry. It has led to many new engagements and clients for my business." - Jon Tichich, Calhoun Companies

"We worked on a fairly large collaborative article and it turned out beautifully. We look forward to advertising with MPMA in the future as our manufacturing companies continue to grow!" - Jenna Dyba, Die Technology



PRINT

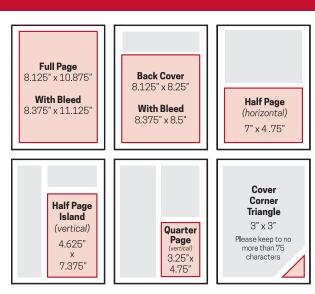
Precision Manufacturing Journal printed 5 times per year

Circulation: 6,500	Readership: 20,000
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	Member	Non-Member
Full Page	\$2,375	\$2,675
Full Page - Premium Placement	\$2,550	\$2,900
Half Page Island (Vertical)	\$1,800	\$1,975
Half Page (Horizontal)	\$1,475	\$1,675
Quarter Page	\$975	\$1,025
Cover Corner Triangle	\$900	\$1,000
Business Profile (2 pages)	\$2,950	\$3,450



PRINT AD DIMENSIONS



DIGITAL

Monthly Website Visitors: 1,000	Email Subscribers: 3,000	Followers on Social Media: 4,500
Digital Journal	Member	Non-Member
Full Page	\$1,700	\$1,900
Half Page Island (Vertic	al) \$1,200	\$1,350
Half Page (Horizontal)	\$975	\$1,100
Quarter Page	\$650	\$750
Business Profile (2 page	es) \$2,100	\$2,350
Website		
Homepage Banner/mor	th \$110	\$160
Subpage Banner/month	n \$80	\$130
Subpage Vertical/mont	h \$60	\$100
Email & Social Media		
Cycle Times Banner Ad	\$160	\$210
Event Email Banner Ad	\$130	\$160
Dedicated Email	\$550	\$700
Social Media Posts	\$70	\$90

WEBSITE AD DIMENSIONS

