



## MEDIA KIT

**SAVE UP TO 15%**  
on your advertising by  
bundling opportunities

Contact us today to  
discuss a custom  
marketing package  
to meet your  
specific needs.



**Molly Perrin**  
Advertising Sales  
molly@mpma.com

## PROVEN RESULTS

"Focusing my marketing efforts with MPMA, allows an easy and convenient way to connect with an entire industry. It has led to many new engagements and clients for my business."  
- Jon Tichich, Calhoun Companies

"We worked on a fairly large collaborative article and it turned out beautifully. We look forward to advertising with MPMA in the future as our manufacturing companies continue to grow!"  
- Jenna Dyba, Die Technology



## PRINT

**Precision Manufacturing Journal**  
printed 5 times per year

Circulation: **6,500**

Readership: **20,000**

	Member	Non-Member
Full Page	\$2,375	\$2,675
Full Page - Premium Placement	\$2,550	\$2,900
Half Page Island (Vertical)	\$1,800	\$1,975
Half Page (Horizontal)	\$1,475	\$1,675
Quarter Page	\$975	\$1,025
Cover Corner Triangle	\$900	\$1,000
Business Profile (2 pages)	\$2,950	\$3,450



## PRINT AD DIMENSIONS

**Full Page**  
8.125" x 10.875"

**With Bleed**  
8.375" x 11.125"

**Back Cover**  
8.125" x 8.25"

**With Bleed**  
8.375" x 8.5"

**Half Page  
(horizontal)**  
7" x 4.75"

**Half Page  
Island  
(vertical)**  
4.625"  
x  
7.375"

**Quarter  
Page  
(vertical)**  
3.25" x  
4.75"

**Cover  
Corner  
Triangle**  
3" x 3"  
Please keep to no  
more than 75  
characters

## DIGITAL

Monthly Website  
Visitors:  
**1,000**

Email  
Subscribers:  
**3,000**

Followers on  
Social Media:  
**4,500**

Digital Journal	Member	Non-Member
Full Page	\$1,700	\$1,900
Half Page Island (Vertical)	\$1,200	\$1,350
Half Page (Horizontal)	\$975	\$1,100
Quarter Page	\$650	\$750
Business Profile (2 pages)	\$2,100	\$2,350
<b>Website</b>		
Homepage Banner/month	\$110	\$160
Subpage Banner/month	\$80	\$130
Subpage Vertical/month	\$60	\$100
<b>Email &amp; Social Media</b>		
Cycle Times Banner Ad	\$160	\$210
Event Email Banner Ad	\$130	\$160
Dedicated Email	\$550	\$700
Social Media Posts	\$70	\$90

## WEBSITE AD DIMENSIONS

