

# MEDIA KIT

**SAVE UP TO 15%** on your advertising by bundling opportunities

Contact us today to discuss a custom marketing package to meet your specific needs.



Molly Perrin Advertising Sales molly@mpma.com

### **PROVEN RESULTS**

"Focusing my marketing efforts with MPMA, allows an easy and convenient way to connect with an entire industry. It has led to many new engagements and clients for my business." - Jon Tichich, Calhoun Companies

"We worked on a fairly large collaborative article and it turned out beautifully. We look forward to advertising with MPMA in the future as our manufacturing companies continue to grow!" - Jenna Dyba, Die Technology



### PRINT

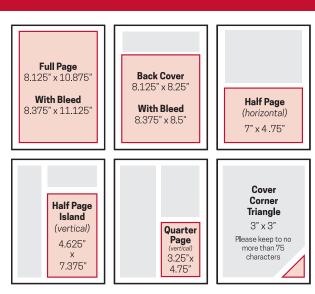
Precision Manufacturing Journal printed 5 times per year

Circulation: 6,500	Readership: 20,000
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	Member	Non-Member
Full Page	\$2,375	\$2,675
Full Page - Premium Placement	\$2,550	\$2,900
Half Page Island (Vertical)	\$1,800	\$1,975
Half Page (Horizontal)	\$1,475	\$1,675
Quarter Page	\$975	\$1,025
Cover Corner Triangle	\$900	\$1,000
Business Profile (2 pages)	\$2,950	\$3,450



#### **PRINT AD DIMENSIONS**



## DIGITAL

Monthly Website Visitors: <b>1,000</b>	Email Subscribers: <b>3,000</b>	Followers on Social Media: <b>4,500</b>
Digital Journal	Member	Non-Member
Full Page	\$1,700	\$1,900
Half Page Island (Vertic	al) \$1,200	\$1,350
Half Page (Horizontal)	\$975	\$1,100
Quarter Page	\$650	\$750
Business Profile (2 page	<b>es)</b> \$2,100	\$2,350
Website		
Homepage Banner/mor	<b>th</b> \$110	\$160
Subpage Banner/month	<b>n</b> \$80	\$130
Subpage Vertical/mont	<b>h</b> \$60	\$100
Email & Social Media		
Cycle Times Banner Ad	\$160	\$210
Event Email Banner Ad	\$130	\$160
Dedicated Email	\$550	\$700
Social Media Posts	\$70	\$90

#### **WEBSITE AD DIMENSIONS**

